

MINUTES
Board of Directors Meeting - August 15, 2010
The South Texas Longhorn Association

The Board of Directors of the South Texas Longhorn Association met for a Special “Called” Meeting on Sunday, August 15, 2010 at Box Z Ranch near Luling, Texas. Teresa Castillo, 1st Vice President (serving as presiding officer) called the meeting to order at 1:15 pm.

This Special Meeting was requested and announced by board members Suzanne Perry, Teresa Castillo, and Louis Christa in order to assemble the board and attend to various matters of business that had been neglected as part of AGM activities in May and in the months following. Official notification of the Special Meeting was made by phone calls and e-mail to all board members two weeks prior to the meeting date and responses were received from all board members as to their availability to attend or not.

The following board members were present for the meeting:

Louis Christa, Teresa Castillo, Bill Plaisance, Cindy Dennis, Suzanne Perry, Danny Russell, Judy Coats, Cindy Guinn, Annie Morgan, Doug Muenchow, Sandi Nordhausen, and Glen West.

Board members not present were: Clarence Harabis and Ray Berger.

Others STLA members attending the meeting were: Patsy Davidson and Merrilou Russell

Election of Board Officers:

Due to a considerable lack of attendance by STLA Directors at the AGM in May 2010, a quorum could not be made for a Board meeting and election of Board Officers could not be held as is normally required by the association’s Bylaws. The first order of business for the Special Meeting was to elect new Board Officers and to discuss the board’s goals and responsibilities for the coming year. Due to the absence of President Clarence Harabis, Teresa Castillo (1st Vice President) served as the presiding officer for the nominations and election of the new board officers until a new President was elected.

Board Members elected for a one-year term were as follows:

Louis Christa - President
Teresa Castillo - 1st Vice President
Suzanne Perry - 2nd Vice President
Bill Plaisance - Treasurer
Cindy Guinn - Secretary

After the election of officers, Louis Christa served as presiding officer for the balance of the Special Board Meeting.

The Board of Directors then held a general discussion and orientation session for new (as well as, previous) board members. Information was presented concerning overall board functions, goals for the coming year, and general responsibilities of officers, show chairs, and the work done by the various board committees. All jobs were outlined and as the meeting progressed, leadership for all board tasks was either volunteered or assigned for the coming year.

Approval of Minutes:

The board reviewed the minutes for the Annual General Meeting from May 2010. Due to the resignation of the Secretary (Patsy Davidson) prior to the AGM, the minutes for that meeting were recorded and provided by former STLA Director Steven Zunker. Doug Muenchow made the motion to approve the minutes as presented; seconded by Suzanne Perry. Vote to approve was unanimous.

Ratification of Board Actions approved by e-mail:

The board voted to ratify two items of business that were conducted since the last meeting via e-mail:

- (1) Approval of a budget in the amount of \$1,500 for the Spring 2010 Annual General Meeting and Field Day;
- (2) Approval of the Minutes for the January 31, 2010 Board of Director's Meeting

Motion for approval was made by Teresa Castillo; second by Cindy Dennis. Vote was unanimous to accept

Unfinished Business:

The next order of business was to approve the reimbursement for various expenses paid by Suzanne Perry for the Spring 2010 AGM & Field Day. This motion and voting for this item of business had been done by e-mail during late June 2010, but the vote was never finalized and funding for the reimbursement never completed. It was decided by the President to start over with a new motion and record the vote properly. The motion to fund this reimbursement for remaining expenses in the amount of \$ 471.93 was made by Teresa Castillo and seconded by Cindy Dennis. The vote to approve was unanimous.

Reports & Assignment of Committee Chairs

Louis Christa (as former board Treasurer) provided a Financial Report and discussion followed. The motion to approve the report was made by Annie Morgan and seconded by Teresa Castillo.

The Membership Committee report was given by Louis Christa (due to the resignation of Daniel Harabis, previous committee chair, in April 2010). New members were presented. A motion to accept the new members was made by Doug Muenchow; seconded by Cindy Dennis. Vote was unanimous for approval.

The new Membership Committee was put in place. This committee will maintain and update the current member information, as well as work to promote the association and bring in more members. Cindy Dennis and Annie Morgan volunteered to work with Louis Christa on this committee.

The Scholarship Committee was established and Danny Russell will serve as Chair for that committee. Steven Zunker and Doug Muenchow will be committee members. This group will be responsible for the review, preparation, and implementation of all youth scholarship materials and the awarding of the various scholarships in Spring 2011.

Suzanne Perry will serve as Chair for the Spring Field Day and AGM to be held in May 2011.

The board also approved having an Educational Fall Field Day in October or November 2010 and that event will be chaired by Louis Christa. Others to assist with the Fall Field Day are: Teresa Castillo, Annie Morgan, Doug Muenchow, and Sandi Nordhausen.

Suzanne Perry volunteered to continue to maintain the STLA Website.

Shows:

The STLA Board voted and approved to sponsor and host four shows for the upcoming 2010-2011 show season. These events include:

The Winter Festival Show: (Cindy Dennis was appointed as Show Chair)

The board discussed and looked at the viability of moving the show from Wharton to a different and more economical venue in Edna, Texas (the Brackenridge Recreation Facility). A date for the event was not set pending final scheduling with the new facility and a review of their costs. Cindy Dennis and Danny Russell were tasked with gathering complete information for a budget for using the Brackenridge facility. More information was to be provided to the board by e-mail once plans were finalized by the show committee. Cindy Guinn and Judy Coats volunteered to assist with the show.

San Antonio Show: (Annie Morgan to serve as Show Chair)

The date was set for Saturday, February 5, 2011. This show would continue to be a Youth Show and Non-Haltered Show only. A discussion centered on how best for STLA to continue to work with the S.A.L.E. show officials to keep this event growing and improving and keep all parties working together in a positive way. Louis Christa and Doug Muenchow also volunteered to assist with the show.

Austin Star of Texas Show: (Louis Christa volunteered to serve as Chair for this show)

A show date for March 2011 would be announced in the coming months. The board discussed the importance of trying to keep this show intact and not give up STLA's ongoing involvement with working with the Star of Texas Rodeo group. Teresa Castillo, Sandi Nordhausen, and Cindy Guinn volunteered to assist with the show.

Rockdale Three-Day Show: (Sandi Nordhausen will serve as Chair for this show)

A lengthy discussion was held concerning the want and/or need for keeping this show event as a 50-50 joint-sponsorship with the Heart of Texas Longhorn Association (HOT) affiliate based on the lack of personnel and help the HOT affiliate was able to provide for the 2010 show, even though they still received 50% of the profits of the event.

Glen West, Patsy Davidson, and Sandi Nordhausen told the board that based on their previous year's experience with HOT, they would not be involved with coordinating a future show if HOT continued to be considered as an equal partner for the event.

The board voted to exclude HOT for the 2011 Show and Louis Christa was asked to contact Kenn Harding and Tammy Tiner about the decision. STLA would run the show for this year as a strictly STLA-sponsored event.

Additional Old Business:

The board discussed the ongoing Co-op ad Program which offers individual ranch ad spots in a group ad in the Trails magazine twice each year. It was decided to continue this ad program in 2011 with the possibility of a perk or special discount for long-time advertisers. No decision was made on that option. Teresa Castillo would continue to Chair this program and handle the ad reservations side of the work. Louis Christa would continue to assist and handle the coordination with the magazine.

The board discussed the need for updating the history section on the website and decided that members will work together to get information gathered for the 200-2010 time span. Suzanne Perry will edit and add updated info to the website.

The board also voted to purchase T-shirts for the board members to wear at events not to exceed an amount of \$200.00. It was also decided Louis Christa would check into purchasing board member name badges.

The task of producing a newsletter for the association was still up in the air as no board member offered to take on responsibility for the project. Suzanne Perry indicated she would look into various options for converting the newsletter to an “e-mail” publication (rather than a printed publication) and present information at a future meeting. She also noted that it would still require various people being committed to work on this project and responsible for specific sections of information in order to produce an e-Newsletter.

New Business

Suzanne Perry asked that the board look into finding alternate storage space for STLA event supplies or consider acquiring a storeroom. Louis Christa offered to keep the various materials and supplies in an empty room at his residence.

The board discussed a possible e-mail voting mechanism for the website and also discussed and indicated interest in having a possible Cattle Sales (Bidding) mechanism on the website for the STLA membership. More information was to be gathered and presented at a future time.

The last order of business was to determine the date for the next Board Meeting. This was tentatively set for November 2010. Louis Christa would notify members of the specific date and time.

With all business completed, a motion to adjourn was made by Sandi Nordhausen with a second by Teresa Castillo. The meeting was adjourned at 5:35 PM by a unanimous vote.

Respectfully submitted,
Cindy Guinn, Secretary